

MID-OHIO VALLEY REGIONAL COUNCIL



MOVRC Monthly Newsletter
<http://www.movrc.org/>
304-422-4993

July 2020

Executive Director, Carol Jackson's Message

We are pleased to announce a new program for our Region.

MOVRC has been awarded a grant from WV Public Transit for a Mobility Manager pilot program .

The mission of the Regional Mobility Management program (RMM) is to connect people with accessible, reliable transportation so that they can fully participate in their communities. The key goal of the program is to identify gaps and barriers within the public transportation network that prevents individuals from using existing services. Once the gaps have been uncovered, we work with our partners within and adjacent to the region in the transportation and human services communities to find creative solutions. Essentially, we will create a one-stop shop where people can find transportation services that will meet their needs.

MOVRC will work closely with its member communities, state and federal agencies, transportation providers in WV and OH to coordinate plans to address issues regarding transportation and economic development on a regional basis. MOVRC provides a forum to foster communication and collaboration among its member communities in identifying and addressing these and other regional issues.

MOVRC participated in the state funded Region V Coordinated Public Transit-Human Services Transportation Plan Updated produced by RLS Associates, Inc in June 2019. This plan identified several needs in the regional transportation network. MOVRC also has ESRI enterprise license which will allow mapping and survey resources that can aid in gathering data from and coordinating service providers among the region.

Workforce Development Board



RCBI
ROBERT C. BYRD INSTITUTE



Join RCBI and Engaged Prospect as we present two free webinars to help entrepreneurs, startups and small businesses develop clear strategies to increase sales of goods and services.

Scaling Sales (July 23, 4 p.m. EDT)

How to add fuel to the fire, identify the next-level technologies, and build a capable and effective sales team. Learn:

- When it's time to scale (whether this involves hiring one person or five or more)
- What data is needed to make informed hiring decisions
- How best to recruit, interview and onboard new employees
- What technologies will enable you to take your sales effort from one part-time person to someone focusing full time on outreach

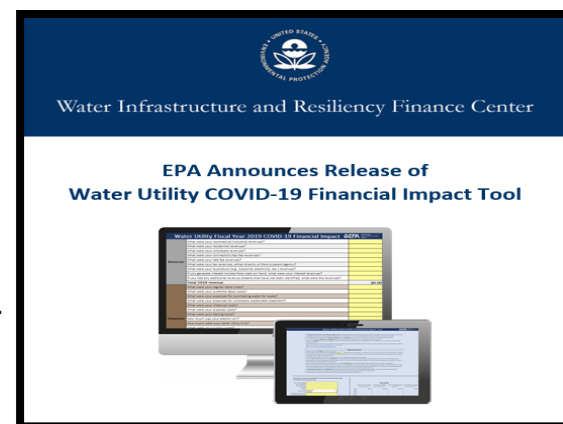
Getting Ready for Sales (July 16, 4 p.m. EDT)

How to choose the best sales model, identify the required technologies and determine the best go-to-market strategy. Learn:

- Sales models that entrepreneurs need to understand to effectively navigate outreach
- How best to sell when you're the only salesperson and wear all other hats
- Technologies that will allow you automate certain features while making sure the quality of outreach remains high in limited "selling" time
- How to prepare to take your sales strategy from "I have 5 contacts on LinkedIn that I'm going to get meetings with" to "I want to target all decision-makers within one hour of my office to try and get my first 20 customers."

Community Development

EPA released a new tool to help water utilities assess the financial impact of COVID-19 on operations. Throughout the COVID-19 national health emergency—and as communities across the country reopen—water utilities have reliably provided safe drinking water and critical wastewater services. This new tool will help provide important information about the financial and operational health water utilities, which play an integral role in protecting human health and the environment for our nation.



“It’s important for water utilities to understand – as early as possible – how to carry out their responsibilities and plan reinvestment for their communities as local economies start to recover from COVID-19,” said EPA Administrator Andrew Wheeler. “This tool will support the financial resilience of water utilities today and into the future by providing in-depth insight into how operations during COVID-19 have affected their financial standing.”

Developed by EPA’s Water Infrastructure and Resiliency Finance Center, the Water Utility COVID-19 Financial Impact Tool leads water utilities through questions that can determine how their revenues, expenses and cashflow have been affected. This tool will help water utilities understand the financial health as they plan for ongoing operation and maintenance and capital Infrastructure needs, including implementing plans to repair, replace and modernize aging Infrastructure.

<https://www.epa.gov/waterfinancecenter/financial-technical-assistance-and-tools-water-infrastructure#tools>

EDA CARES ACT RECOVERY ASSISTANCE

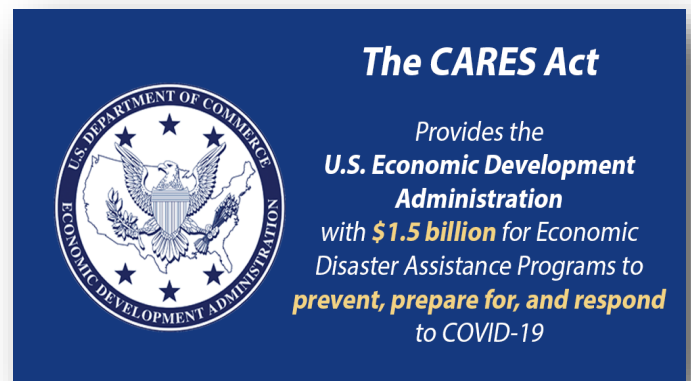
RELATED STAFF CHANGES

MOVRC applied to the U.S. Economic Development Administration and is slated to receive \$400,000 in CARES Act Recovery Assistance funding. The funding award will be split evenly between fiscal years 2021 and 2022, and allow for MOVRC staff to more adequately and specifically respond to the needs of businesses in our communities during the pandemic and throughout recovery.

Related MOVRC staff changes include shifting Amy Nahley into the role of Recovery Coordinator, where she will be able to focus on EDA applications and business contacts directed through our county Economic Development Authorities. Several EDA applications to aid development in our region are already in process with local applicants. Community Development also saw the addition on July 1st of Ryan Osborne as a new Project Coordinator. Working with GIS Specialist Vince Post and supplementing the expansion of MOVRC’s GIS services will be Erik Michael, who has been hired to fill the newly created position of GIS Technician starting July 16th.

If any business or eligible organization affected by the pandemic has reached out to you for guidance and resources, please contact Amy Nahley or other MOVRC Community Development staff by phone or email.

For more information please visit : <https://eda.gov/coronavirus/>



SCP and FGP

The Foster Grandparent Program and Senior Companion Program Volunteers have been staying active during the pandemic with a couple programs we collaborated with. The Volunteers enjoy sharing with each other and the Program Staff, what they have accomplished and how they are spending some of their time away from their volunteering duties.

The Calling Community project through WVU Extension Office, Community and Education, has been a big hit for some of our Volunteers!

Helen Ice, a Foster Grandparent and a Senior Companion, has thoroughly enjoyed her conversations with a Med Student at WVU. Helen has shared with the Program Staff that she loves the fact that he is from another country. She said, “We both giggle all the time because we are just trying to figure out what each other are saying”! Helen says the best part is the expectation that two or three times a week she knows he will be on the other end of the phone and she will have someone to laugh with.



Another project the Volunteers have been involved with is with WVU Extension Office as well. Through the Family Nutrition Program, each of our volunteers received packets of vegetable seeds, through the mail, to grow at home. The Volunteers absolutely loved this project! Here are two pictures of some vegetables that they are growing and sustaining themselves with!

